

Providing massage will attract customers to your table or booth.

What Chair Massage can do for you.

- Draw a crowd to your trade show exhibit
- Your sales force will benefit from increased lead generation
- Keep attendees at your booth longer
- Attendees will leave the event with a lasting impression

Having a therapist at your event provides you with a great opportunity to make contact with potential clients. As they wait for their massage, you can hand out product samples, information, and talk about who you are, the type of services and products your company provides, and what kinds of things the client may want or need.

Then, after they receive their massage, you can talk to the clients again. Chances are, they have heard you talking to other potential customers while they were getting their free massage...They'll feel relaxed and refreshed, and you will have had time to think over how you will market your company to best fit their wants and needs.

This multi-layered opportunity for conversation with potential clients makes chair massage at trade show events unique and highly effective.